



LAURA DAVIES

www.laura-davies.com

Freelance graphic designer, editor and social media manager based in London.

*Font enthusiast.
Branding critic.
Travel addict.*

SKILLS

Adobe Creative Suite	●●●●●
Microsoft Office	●●●●○
Social Media	●●●●●
WordPress	●●●●○
Hootsuite	●●●●●
Copy Writing	●●●●●

TESTIMONIALS

"...very professional and lovely to work with; a great asset for both my businesses!"

"...a real gem!"

"...a wonderful addition to any company."

"...a true delight to work with."

EXPERIENCE

GRAPHIC DESIGNER | APRIL 2013 - PRESENT

Freelance

Experienced graphic designer. Offering creative design solutions for both print and digital publications: from magazines to brochures, leaflets, posters, business cards, logos, branding and more.

Portfolio available at www.laura-davies.com.

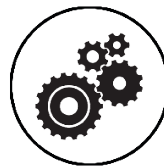
SOCIAL MEDIA CONSULTANT | APRIL 2013 - PRESENT

Freelance

Looking after the social media of multiple small businesses, offering consulting services, developing marketing strategies, content plans and daily management.



Social Setup



Management



Masterclasses

COPY EDITOR & WRITER | SEPT 2011 - PRESENT

Freelance

Supporting businesses and publications by providing interesting and captivating written content that's SEO friendly.

MANAGING EDITOR | JUNE 2016 - PRESENT

Europe Backpacker

Managing Editor of travel website. Curating content, writing and editing blogs, liaising with writers, managing global team of ambassadors, organising research trips, site design and layout, management of social media campaigns and activity. Third site in the Backpacker International family.

GRAPHIC DESIGNER & SOCIAL MEDIA MANAGER | JAN 2014 - JUNE 2015

The Red Carnation Hotel Collection

JUNIOR PR EXECUTIVE | JULY 2013 - JAN 2014

The Travel Corporation

CREATIVE DIRECTOR | SEPT 2011 - JULY 2013

South East Asia Backpacker Magazine

EDITOR OF LIFESTYLE & TRAVEL | NOV 2011 - JUNE 2013

Forge Press